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# NYC Bar Crawl: Tippling Bros.

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## What do beverage consultants do on a day off? Drink bourbon, beer and moonshine, obv. We tag along for a night out in NYC.

For years, Paul Tanguay (*left*) and Tad Carducci—better known as the Tippling Bros.—have been at the bleeding edge of mixology and bar trends, practicing what is known as beverage consulting: a nebulous term that basically means the pair creates drink menus and operational best practices for new or existing bars and restaurants.

Past clients have included liquor brands and boîtes around the world. More recently, the pair created cocktails for the Mercadito group, crafting a clever “hard-booze-free” menu at its East Village [Cantina](#). (For a full back story, [see our interview](#).)

Plenty has been written about the duo’s big booze brains, but we were curious as to where they hang out in NYC during their days off—or between Champagne tastings and client powwows. Apparently, there isn’t really a day off in the beverage consulting biz.

*By Matt Rodbard; photos by Sam Horine*

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