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Press Releases

Ultimate Spirits Challenge 2011 Announces Best Gin, Vodka, Rum, Tequila and More and Sets Platinum Standard For Spirits Competitions...Again



Wednesday, March 16, 2011

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New York, NY (PRWEB) March 16, 2011

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In the heart of NYC, the panel of Ultimate Spirits Challenge judges sampled hundreds of fine spirits and following multiple stages of competitive judging over the course of four days, their palates chose the best spirits in their category which were awarded the top prize - the Chairman's Trophy. Judges employed UBC's innovative multi-stage scoring system and 100-point scale to determine "the best of the best" entries.

The **judges** were led by Judging Chairman F. Paul Pacult and Assistant Judging Chairman Sean Ludford and included Eric Alperin, Jacques Bezuidenhout, Tad Carducci, James Conley, Dale DeGroff, Doug Frost, Jim Meehan, Robert Plotkin, Julie Reiner, Jack Robertiello, Steve Olson, Andy Seymour, Aisha Sharpe, Willy Shine, Jennifer Simonetti-Bryan and David Wondrich.

Said **UBC Managing Partner** F. Paul Pacult, "We were honored that companies, both large and small, recognized the Challenge's high standards by entering their best products. As a result we had some close contenders for the Chairman's Trophy in many of the categories. The top scoring products were awarded the Chairman's Trophy. Finalist status was awarded based on: 1) the number of entries in each category and 2) how well the products scored within the category. The Scotch Whisky category was, in particular, filled with great spirits. Therefore, Sean Ludford and I decided we had to award five Trophies for Scotch. Across all spirit categories, however, the quality level was impressive.

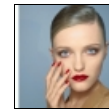
"As an added value for entered products, this year Sean and I have provided brief tasting notes for all Chairman's Trophy-winning products as well as for Finalists. And, in order to provide an additional marketing tool, I am taping video reviews for each USC Chairman's Trophy winning product which will be available at www.ultimate-beverage.com in a couple of weeks."

2011 ULTIMATE SPIRITS CHALLENGE CHAIRMAN'S TROPHY WINNERS & FINALISTS

(Finalists listed alphabetically. For a complete list of results, scores and downloadable images, go to www.ultimate-beverage.com)

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VODKA - WORLD

- Chairman's Trophy-Unflavored: Finlandia Classic Vodka (Finland)
- Chairman's Trophy-Flavored: Ketel One Citroen Flavored Vodka (Netherlands)
- Finalist: Bainbridge Legacy Vodka (USA)
- Finalist: Boomerang Vodka (Australia)
- Finalist: Brandon's Vodka (USA)
- Finalist: Eristoff Vodka (Russia)

GIN - WORLD

- Chairman's Trophy-Gin: Beefeater London Dry Gin (United Kingdom)
- Finalist: Beefeater 24 London Dry Gin (United Kingdom)
- Finalist: Bloom London Dry Gin (United Kingdom)
- Finalist: Bombay Sapphire London Dry Gin (United Kingdom)
- Finalist: Citadelle Reserve Vintage 2010 Gin (France)
- Finalist: Fifty Pounds London Dry Gin (United Kingdom)
- Finalist: OXLEY Gin (United Kingdom)
- Finalist: Plymouth Gin (United Kingdom)
- Finalist: Tanqueray London Dry Gin (United Kingdom)
- Finalist: Tanqueray No. Ten Gin (United Kingdom)

TEQUILA - MEXICO

- Chairman's Trophy-Blanco: Olmeca Plata Blanco, 100% Agave Tequila
- Chairman's Trophy-Reposado: Cabo Wabo Reposado, 100% Agave Tequila
- Chairman's Trophy-Añejo: Calle 23 Añejo, 100% Agave Tequila
- Chairman's Trophy-Extra Añejo: Grand Mayan Extra Añejo, 100% Agave Tequila
- Finalist: Antiquo Reposado, 100% Agave Tequila
- Finalist: Espolon Blanco, 100% Agave Tequila
- Finalist: Herradura Añejo, 100% Agave Tequila
- Finalist: Izkali Añejo, 100% Agave Tequila
- Finalist: Jose Cuervo Reserva de la Familia Extra Añejo, 100% Agave Tequila
- Finalist: Tres Agaves Blanco, 100% Agave Tequila
- Finalist: Tres Agaves Reposado, 100% Agave Tequila
- Finalist: Tres Mujeres Blanco, 100% Agave Tequila
- Finalist: Tres Mujeres Reposado, 100% Agave Tequila

MEZCAL - MEXICO

- Chairman's Trophy-Mezcal: El Tinieblo Joven Mezcal
- Finalist: Del Maguey Santo Domingo Albarradas Mezcal
- Finalist: Del Maguey Vida Mezcal
- Finalist: Fidencio Classico Joven Mezcal

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Photos: Late '80s rock

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(03-15) 11:36 PDT LONDON, United Kingdom (AP) -- Robert Redford says he is planning to launch a

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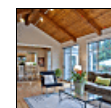


Report: man arrested at Madonna's London house

(03-14) 07:40 PDT LONDON, United Kingdom (AP) -- A newspaper says a man

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newspaper says a man has been charged with burglary after a break-in at Madonna's London home. The Sun reports that the... [More »](#)

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UFC Fans Vote Brendan Schaub as the 19th Recipient of the Tequila CAZADORES Spirit Award
3/16/2011 — PR Newswire: Entertainment & Media

Blithe Spirit, Apollo Theatre, London
3/15/2011 — FT.com - Arts & weekend, Theatre & Dance

Waitakere United expecting spirited semifinal
3/10/2011 — Stuff.co.nz - Sport



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